

Kristina Cruz-Pura

kristinapura.co
pura.kristina@gmail.com
(416) 788-3257

SKILLS

Graphic design, branding
editorial design, logo
design, motion design,
illustration, 3D design

TOOLBOX

Adobe Illustrator, InDesign
Photoshop, After Effects
Adobe XD, Figma,
Cinema 4D

ACHIEVEMENTS

Adobe Design
Achievement Award
Semifinalist (2018)

2D Design Award
Second Place (2015)

WORK EXPERIENCE

Famous Folks

Designer (Aug. 2018 - Feb. 2019)

Design Intern (May 2018 - Aug. 2018)

Designed brand concepts, moodboards, logos and presentation decks. Collaborated with designers to present design concepts to clients during meetings. Helped maintain orderly file structure and asset management in the studio.

Applewood Hills Dental Centre

Dental Sterilization Assistant (2014 - Present)

Sterilize used dental hand instruments/tools and safely dispose hazardous waste. Assist with patient periodontal charting and tasked with sterilizing rooms. Organize and alphabetize in-active files into the office's database.

EDUCATION

York University/Sheridan College
Design Program

Graduated with Honours (2015 - 2020)

Art Fundamentals

Sheridan College (2014 - 2015)

INVOLVEMENT

Chan Zuckerberg Initiative

Adobe Creative Jam

Finalist (May 2020)

Presented my team's 3 day hackathon project to a panel of CZI product designers and 100+ people. Designed a product that helps migrants workers access resources during the Covid-19 pandemic. Resources include food banks, legal aid, housing aid and financial aid.

Design Student Association

Sheridan Co-Chair (Sept. 2017 - Apr. 2018)

Responsible for running bi-weekly meetings with Sheridan executives and general members. Organized school events including: design workshops, merchandise sales and program events.

Artichoke Magazine

Editorial Designer (Sept. 2017 - Apr. 2018)

Designed editorial spreads for the quarterly magazine each academic semester. Collaborated with a group of editorial designers to create a cohesive art community magazine.